LEADERSHIP QUALITIES

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Cuvinte cheie:
Leadership,
Management, Putere
leadership, Calități
leadership, Forme
leadership

Keywords: Leadership, Management, Leadership power, Leadership qualities, Forms of leadership Rezumat: Articolul cuprinde referiri la principalele calități ale leadership-ului. Sunt prezentate principalele forme de leadership; corelațiile între manageri și leadership. Puterea liderului este puterea celui care știe mai mult decât toți ceilalți; puterea sa personală este puterea de a influența. În concluzie cunoașterea principalelor calități ale liderului contribuie la creșterea atașamentului, încrederii și subordonării față de leader, creșterea motivației angajaților, diminuarea conflictelor din organizație.

Abstract: The article contains references to the main leadership qualities. The mains forms of leadership are described; the interrelation between managers and leadership is outlined. The leader's power is the power of the one who knows more than all others; his/her personal power is the power to influence others. As a conclusion, knowing the main leader's qualities contributes to the increase of the loyalty, trust and subordination towards the leader, the increase of employees' motivation, and the decrease of conflicts within the organization.

SCIENTIFICAL ARTICLE PREDOMINANTLY THEORETICAL

Leadership refers to a process by which a person can influence a group of individuals in achieving a common goal. Management authority may exist, but it is not required.

Common operational elements for leadership:

- it is a process
- it involves influence
- it is conducted within a group
- it involves the achievement of a goal

The process requires leadership qualities, but it is not limited to their existence. The process: is a nonlinear one, that means that its results are not proportional to the efforts; is a bidirectional one, that means that is an action from the leader to the group, respectively, a feedback from group to leader, is interactive and oriented towards achieving a goal. Influence is the essence of the process.

Leadership is conducted within a group. The group is therefore its the operational context. The group consists of people who show their confidence in the leader. The group may be relatively small or it may extend to the entire organization.

The leader is the one who has the vision of the future and proposes one or more objectives to be achieved and the group undertakes their implementation by concentrated actions.

Leadership and power

- The power of an advisor the power associated with the person who can be a model of thought (e.g. the teacher)
- The power of an expert a person who demonstrates profound knowledge in a specific field (e.g. the scientist)
- The legitimate power- the power associated with a particular institutional position, which allows decisions on the fate of a person (e.g. the judge)
- The power to reward the power associated with a managerial position, which allows rewarding of some

ettorts

 The power to penalize - the power associated with a managerial position, which allows to penalize errors

Table no. 1. Management versus leadership

Management	Leadership	
Produces orders	Generates the change	
Defines objectives	Produces visions	
Sets agendas	Sets directions	
Earmarks the existing resources	Searches new resources	
Makes routine decisions	Develops strategies	
Generates structures	Conveys goals	
Sets regulations and procedures	Stimulates innovation	
Rewards and penalizes	Develops	
_	intrinsic motivation	
Develops control systems	Stimulates the self-control	
It has a gravitational and coercion character	It has an anti-gravity and explosive character	

Figure no. 1. a. b. c. Managers versus leaders:



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Articol received on 28.09. 2010 and acceptat for publication on 21.01. 2011

ACTA MEDICA TRANSILVANICA March 2011; 2(1) 261-263

Table no. 2. Types of power:

Managerial power	Personal power
Legitimate power	Advisor power
Reward power	Expert power
Coercive power	

The manager power is the power of the one who is above the salt.

The leader's power is the power of the one who knows more than all others. The personal power is the power to influence others.

Table no. 3. Differentiation between the two categories of commanders (10)

Criteria	Categories of commanders		
Criteria	Leaders	Managers	
Goal	They express personal	The express	
	active attitudes	impersonal	
		passive attitudes	
Apprehension	The stimulate work,	They	
of work	they offer and	coordinate,	
	generate the	balance work.	
	opportunity to choose	They use value	
	the work	compromises	
Relation	They express	Poor emotional	
towards the	empathy, they provide	involvement in	
others	sense to actions and	the relation	
	events	towards the	
		others	
Self-perception	They express a poor	They express a	
	self-identity as they	high need to	
	are focused on the	keep the present	
	change	order, a strong	
		conservatism	

Figura nr. 2. Qualities of a leader



The main qualities of a leader:

- Vision
- Conduct
- Character
- Self-confidence

Daniel Goleman describes the **fields of emotional intelligence and adjoining skills:**

- Self knowledge
- Self-control
- Public awareness
- Relationship management

Forms of leadership

- **1.** The leadership focused on personality traits what an effective leader is and not how to lead efficiently.
- **2. The leadership focused on behavior** the conduct of effective leaders falls in opposite pairs:
- autocratic democratic
- directive permissive
- task orientated people oriented

This perspective focuses on leader behavior: what and how he/she does.

Research has been focused on two directions:

- the conduct towards the tasks
- the conduct towards others

The leadership capacity results from combining the two behavioral components, in order to achieve the goals set forth.

The researches have led to an evaluation metrics, having as dimensions the reference to the process/tasks and the reference to people.

- **3.** The situational leadership (contingency theories) setting the situational factors related to the leader's capabilities and to his/her conduct and revealing the way in which the combination of this three major elements lead to the achievement of high individual performances, within the group and at organizational level. Under these circumstances there can be several types of leaders:
- the leader focused on relations
- the leader focused on tasks
- the social independent leader

Under this perspective, it is also regarded the pragmatic context under which the leader is active. Successful leaders under certain social, economic or political context might fail in different contexts, which were not permissive to their ideas and visions. Therefore, the contextual perspective is the more complex.

The transactional leadership - initiates and develops differentiated working relationships with subordinates, which has as a result the building of two understructures of the team:

- in-groups
- out-groups

The charismatic leadership (charismatic leadership theory) involving four qualities of the leader:

- rule
- self-confidence
- the need to influence
- the belief in the integrity of its system of ideas and convictions

The theory of the transactional leader versus the theory of the transformational leader

- The **transactional leader** is similar to the ship's captain sailing in calm waters. He/she aims at reaching some goals which do not involve major changes or ambitious visions. Politicians may fall under this category.
- The **transformational leader** is similar to the ship's captain sailing in heavy insurgent water. He/she has a complete different vision on the existing situation. The key quality of the transformational leader is the charisma. The fulfillment of the objectives that lead to such vision is possible only through major changes.

The transformational leadership

- it is a needed process if the external environment is a turbulent one, and the competition is very strong.
- it is a process based on vision, competence and innovation
- the vision must be clearly defined and accepted by all employees
- the driving force of the transformation process is the charismatic leader who gains the employees trust that together they will succeed to achieve the goals set forth
- this is a process which has to be based on the intrinsic motivation of the employees and not on the coercive control systems.

Advantages:

• increase of employees' loyalty, trust and subordination

towards the leader

- increase of employees' motivation
- building-up and development of the group cohesion
- decrease of conflicts within the organization
- increase the group members satisfaction

Disadvantages:

- dependence of the subordinates towards the leader
- increase of employees self trust, not necessarily motivated
- increase of the frequency of impulsive behavior
- diminution of the interpersonal relationship between the employees

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